

P230/1
ENTREPRENEURSHIP
EDUCATION
Paper 1
August, 2019
3hrs



UNNASE MOCK EXAMINATIONS

Uganda Advanced Certificate of Education

ENTREPRENEURSHIP EDUCATION

Paper 1

3Hours

Instructions to Candidates

- *Section A is Compulsory. Answers to this section should be concise*
- *Answer Four questions from Section B.*

SECTION A

1. a) **i)** What is meant by sustainable development? (01mark)
ii) Give any three remedies to climate change in Uganda. (03marks)
- b)** **(i)** Define the term Gender based Violence as used in Entrepreneurship. (01marks)
(ii) Suggest any three ways of empowering women entrepreneurs in Uganda. (03marks)
- c)** State any two:
(i) Determinants of sales of a business. (02mark)
(ii) Perspectives of analyzing a business idea. (02marks)
- d)** Mention any four rewards of proper time management to an entrepreneur. (04 marks)
- e)** **(i)** Distinguish between Rate of creditors' turnover and Rate of creditors period. (02marks)
(ii) Give any two factors leading to high rate of loan defaulting among entrepreneurs in Uganda. (02marks)

SECTION B

2. (a) Describe the principles that should be observed by entrepreneurs while bargaining with their customers to successfully arrive at an agreement (10marks)
(b) Explain that Obstacles to accomplishment of Entrepreneurs' bargaining Goals. (10marks)
3. (a) Examine the Social-cultural factors that influence entrepreneurs' decisions in Uganda(08marks)
(b) Assess the impact of Globalization on Entrepreneurial activities in Uganda. (12marks)
4. (a) Analyze the factors that affect the profitability of a business idea. (10marks)
(b) Describe the structure of a feasibility study report. (10marks)

5. (a) Examine the determinants of labour turnover in an organization. (10marks)
(b) Explain the adverse costs of labour turnover in an organization. (10marks)
6. (a) Describe the structure of an executive summary of a business plan. (10marks)
(b) Why is it necessary to include an action plan when preparing a business plan? (10marks)
7. (a) Describe the procedure of investing in Collective Investment Schemes. (10 marks)
(b) Present a case for the establishment of Capital Market Authority in Uganda. (10marks)

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